



500 Rings

Juror: Bruce Metcalf

Lark Crafts is publishing an exciting new jewelry book in our “500” series, and we would like you to submit images for consideration.

500 Rings, juried by Bruce Metcalf, is the second collection of juried rings in the 500 series. Following the widely popular *1000 Rings* (Lark Books, 2004), this encore installment will be a 420-page, full color survey of contemporary rings created after 2000. The book is scheduled to be published in Spring 2012. This international collection will be beautifully presented and widely distributed throughout the world.

We welcome outstanding images of rings made from any materials and in all design styles. Jewelers whose work is selected for inclusion will receive full acknowledgment in the book, a complimentary copy, and discounts on the future purchase of books. Artists retain copyright to their work. Lark accepts high-quality digital images, transparencies, and slides. No entry fee is required.

ENTRIES MUST BE POSTMARKED BY MARCH 30, 2011.

All visuals submitted must represent work that is original in design. A maximum of three entries per artist is allowed. An entry may consist of no more than two visuals: an overall shot and one detail or alternate view. All entries must be mailed in the same packet. We do not accept e-mailed submissions.

Clearly label each visual with your name and the number corresponding with the entry form (1, 2, 3). If the image is a detail, please mark the image (or name the file) with the word “detail” and the number that corresponds with the entry: 1a, 2a, 3a. Mark the front of each film entry with a dot in the lower left corner, indicating the front of the slide and the correct position of the image.

An **Entry Form** and a completed and signed copy of the **Photo License Agreement** must accompany your submission.

For the return of slides or transparencies, you must enclose a self-addressed stamped envelope. We do not return CDs or DVDs. Artists outside the U.S. may purchase international postage vouchers, but if these are unavailable, we must at least receive a self-addressed envelope. Visuals not accompanied by this envelope will not be returned to you.

To avoid delaying the receipt of your letter of notification or complimentary copy of the book, **contact us immediately if your address changes** (ddillingham@sterlingpublishing.com). Complimentary copies will be mailed after the book appears in stores. Decisions made by Lark Crafts on the selection of pieces are final, and notifications will be mailed in November 2011. Lark Crafts will only use the selected images in the book and in promotion of the book (in any and all editions and/or languages); see Agreement for details.

Photography Tips

Submit only the highest-quality images. All visuals must be clean, sharp images with good contrast. Avoid sending visuals shot at **awkward angles**, with **distracting backgrounds or glare**, or **unusual colorcasts**. A **detail** is a close-up or an alternate view.

Digital Submission Guidelines - Please Read Carefully

- Digital photographs should be taken at the camera's highest resolution, at its best quality setting.
- Digital images **MUST** have an effective resolution of **300 DPI or higher at a minimum of 4 x 6 inches (10.2 x 15.2 cm)**.
- Do not compress files. Important information may be lost.
- We inspect all digital submissions to be sure that resolution has not been poorly altered or enhanced in programs such as Photoshop.
- Do not scan and submit printed images. Do not submit images scanned from film.

Data Format Requirements

TIF or JPG Format

TIF files are preferred. JPG files are sometimes acceptable. JPGs are less desirable because data is lost each time a JPG file is saved or resaved. To reduce the amount of data that is lost, select the highest quality setting when saving for the first time, then refrain from resaving file as a JPG. Saving files in TIF format is the best way to completely prevent data loss.

RGB vs CMYK

Submit digital files in the camera's original RGB format. Do not convert to CMYK: key data will be lost. However, if all you have are CMYK images, do not reconvert them to RGB.

Simply note on your submission form that files are CMYK.

RAW Conversion by Professional Photographers

While unaltered images are preferable, if it is necessary to develop digital negatives (raw files), use Adobe RGB 1998 color space. Save files in TIF format.

Altering Images

Adjustments should only be made by professional photographers who specialize in digital images.

Do not silhouette, remove or create backgrounds, create shadows, rubber stamp or erase any part of image, or manipulate your image in anyway unless you are highly skilled.

Naming and Submitting Images

- Name files using the first three letters of your last name, followed by the entry number and extension. *example*: Tho1.TIF; Tho1a.TIF; Tho2.TIF.
- Do not open files on a computer to rename using the "save" or "save as" commands. Rename files from your desktop.
- Submit files on DVD or CD readable by Macintosh computers. No other storage media will be accepted. Do not use small "mini" DVDs or CDs.
- Write your name and the book title in permanent marker directly on the DVD or CD.
- Include an accurate color printout (at least 4 x 6 inches) of each digital entry you submit, labeled with the file name, title of piece, and entry number.
- When submitting work to be considered for inclusion in a Lark book, a completed entry form must accompany each DVD or CD.

Please understand that digital images must meet these specifications to be considered for submission. If you have any questions about digital submissions, please e-mail **digitalquestions@larkbooks.com**.

500 Rings ENTRY FORM**Juror: Bruce Metcalf**

Read the guidelines carefully before completing these forms. Clearly mark each slide mount with your name and a corresponding number (1, 2, 3; use 1a, 2a, 3a, for details); review Naming & Submitting Images, above, for digital entries. Mark the slide mount with a dot in the lower left corner to indicate its viewing position. Write or type clearly, distinguishing uppercase from lowercase letters. **Be sure to complete and sign the Photo License Agreement at the end of this form.**

Submissions must be postmarked by **March 30, 2011**.

Your name (EXACTLY as you wish it to appear in the book):

Complete mailing address:

City, State, Zip, Country:

Daytime phone:

Fax:

E-mail address:

Website address:

Entry #

Detail #

Circle One: 35mm 2-1/4" 4x5" Other film Digital (CD & printout)

Title of Piece (exactly as you wish it to appear in the book; use Untitled if none):

Year Created:

Dimensions (height x width x depth) in centimeters:

Caption (in this order: type of materials; fabrication methods).

Example: Sterling silver, 24-karat gold leaf, sapphires; forged, keum boo, oxidized

Photographer:

Other Credits (name of sponsoring gallery or of public or private collection):

Jeweler's Statement about This Ring:

Entry #

Detail #

Circle One: 35mm 2-1/4" 4x5" Other film Digital (CD & printout)

Title of Piece (exactly as you wish it to appear in the book; use Untitled if none):

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Example: Sterling silver, 24-karat gold leaf, sapphires; forged, keum boo, oxidized

Photographer:

Other Credits (name of sponsoring gallery or of public or private collection):

Jeweler's Statement about This Ring:

PHOTO LICENSE AGREEMENT

THIS AGREEMENT (“Agreement”), effective as of _____ [INSERT DATE] (the “Effective Date”), is entered into between

_____, [INSERT FULL NAME]
 (“Licensor”) located at [INSERT ADDRESS]

and Lark Crafts, an Imprint of Sterling Publishing Co., Inc. (the “Publisher”) located at 67 Broadway, Asheville, NC 28801.

Grant of Rights: Licensor hereby grants Publisher the non-exclusive, royalty free, world-wide in perpetuity right to use, publicly display, publish, and republish reproductions of Licensor’s photograph/s listed below (the “Photograph/s”), as such Photograph/s is owned and controlled by Licensor, for initial inclusion in a book tentatively entitled **“500 Rings” (288-7)** (the “Book”). Publisher agrees to include the appropriate credit line together with the Photograph/s. Licensor agrees that Publisher may make alterations to the Photograph/s for purposes of sizing and digitization only. Licensor hereby acknowledges and agrees that Publisher shall have the right to use the Photograph/s, in all formats of the Book now known or hereafter developed, including electronic versions, together with all ancillary and additional rights pertaining to the Book including but not limited to merchandising rights, electronic display, and digital rights, and to utilize the artwork in any manner to promote the Book, including usage in gift sets and kits that include the Book. It is further understood that the Photograph/s may also be used on the cover of the Book, as end papers, or as promotional material for the Book.

Representations and Warranties: Licensor represents and warrants that: (i) it has all requisite authority to enter into this Agreement; and (ii) its execution and performance of this Agreement will not (with or without the giving of notice or the passage of time) conflict with, violate or breach any law, statute, rule or regulation, governing instruments or any agreement or contract to which it is a party or by which it or its assets are bound. In addition, Licensor hereby represents and warrants that neither the Photograph/s nor any element thereof will infringe any intellectual property rights (including without limitation, copyrights, trademarks, patents, trade secrets, moral rights, contract and licensing rights), publicity rights or privacy rights of any third party. Licensor agrees to indemnify and hold Publisher and its respective officers, employees, distributors, agents, licensees and assigns, harmless from any damage, loss or expense (including attorney’s fees) occasioned by any claims, actions, suits or proceedings arising from any breach or alleged breach of the foregoing representations and warranties or the settlement or avoidance thereof. The foregoing representations and warranties shall survive termination of this Agreement.

Governing Law: This Agreement shall be interpreted according to the substantive laws of the State of New York without giving effect to the principles of conflicts of laws thereof.

Each Party shall comply with all laws and regulations governing its performance obligations hereunder.

Entire Agreement: This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof. This Agreement may not be amended or modified in any respect except by written instruments signed by both parties.

LIST PHOTOGRAPH/S TITLES (attach list on another document, if more space needed):

1. _____

2. _____

3. _____

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed by their duly authorized representatives effective as of the Effective Date.

By: _____
(to be signed by Jeff Serena)

By: _____
(licensor's signature)

Name: Jeff Serena

Name: _____
(licensor's printed name)

Title: Editorial Director, Lark Crafts

Date: _____

Date: _____