



TRAFFIC SAFETY MATERIALS ORDER FORM

Revised 11/15/10

IMPORTANT: The materials listed below are provided as free resources. Research findings and products are constantly changing. Due to liability issues we strongly encourage you to regularly review the materials your organization distributes and dispose of outdated/inaccurate materials. **Quantities are limited to 200 of each item (unless otherwise indicated). The total order cannot exceed 600 items.** Manufacturer information has been provided for larger orders.

| ALCOHOL | | | |
|---|--|---------------------|--|
| ALCOHOL IMPAIRMENT CHART (BAC CHART) | | | |
| | This pocket size chart is an alternate method of calculating the approximate blood alcohol content (BAC) level of impairment by weight and drink. There is no blood alcohol calculator that is 100% accurate due to the number of factors regarding the consumption and reduction (burn off) rates of different people. This chart includes the sex (male/female) of the drinker, drinking frequency, and elapsed time. This is a rough estimation of the BAC based on the number of drinks. | Chart 3" x 3" | |
| ARRIVE ALIVE! YOU DRINK AND DRIVE. YOU LOSE. POSTERS | | | |
| | You Drink And Drive. You Lose. (Blue) (8 1/2" x 11") | Poster | |
| | You Drink And Drive. You Lose. (Pink) (8 1/2" x 11") | Poster | |
| excuses | | | |
| | Impaired driving starts with the first drink. Your ability to make good decisions can be affected – which means you are the last person who should decide if you're okay to drive. So don't make excuses. © 2010 FACE, 1-888-822-3223, www.faceproject.org | Bookmark | |
| DESIGNATED DOG | | | |
| | Going out on the town? Be safe – if you drink, have one of your loyal companions drive. Image of 4 dogs in a convertible. Target audience: adult males. © 2001 FACE, 1-888-822-3223, www.faceproject.org | Bookmark | |
| DRIVING UNDER THE INFLUENCE: A CRASH COURSE | | | |
| | This 8-panel pamphlet explains what BAC is, how long it takes the body to process and eliminate alcohol, the effects of marijuana on driving, and includes national and Nebraska specific statistics on impaired driving. Target audience: teen and adult drivers. ©2006 Fox Pro Media, Inc., 1-800-841-9532, www.foxpromedia.com | Brochure English | |
| | | Brochure Spanish | |
| NEW IMPAIRED DRIVING – Drunk, Drugged, Drowsy...Dangerous! | | | |
| | Youth-targeted graphics punctuate straight-talking text aimed at mature teens and young adults. Readers learn that driving while impaired by drugs, alcohol, or sleepiness increases their already higher-than-average risk of crashing. Channing Bete Company | Brochure | |
| IT'S ONLY BEER | | | |
| | "Beer contains alcohol. Alcohol is a drug. Alcohol is the number one drug problem in this country. Not marijuana. Not cocaine. Alcohol. Get the point?" Target audience: college students. ©1993 FACE, 1-888-822-3223, www.faceproject.org | Bookmark | |
| REFUSE TO BE ROADKILL | | | |
| | "If the driver's been drinking, find another way. Ride with someone else or call for a lift. Even walking is a better choice. It's not easy – nobody wants to say no to a friend..." ©1998 FACE, 1-888-822-3223, www.faceproject.org | Bookmark | |
| | | Poster Limit 8 | |
| NEW TOLL- FREE TIP LINE CARDS – 1-866-MUST-B-21 | | | |
| | The Nebraska Office of Highway Safety has produced a wallet size card with the key information about a toll-free tip line to help prevent underage drinking. For more information go to: www.reportunderagedrinking.com . | Cards | |

| BICYCLIST | | | |
|--|--|----------------------------------|-----------------|
| A SAFE RIDE FOR KIDS ON BIKES / START THE HELMET HABIT EARLY | | Type | Quantity |
| | These 3-pages explain to parents the dangers children face on bikes, what parents can do to improve their child's safety, and tips on choosing & using helmets. © 2005 Safe Ride News Publications, 1-800-403-1424, www.saferideneews.com | English | |
| | | Spanish | |
| NEBRASKA BICYCLE GUIDE (Order from Nebraska Department of Roads) | | | |
| | This pamphlet outlines basic bicycle safety tips, including hand signals, Nebraska bicycle laws, and contains a fold out Bicycle Guide Map of Nebraska. 1/07 Nebraska Department of Roads. To obtain copies contact David Schoenmaker at 402-479-3924 or e-mail David.Schoenmaker@nebraska.gov | | |
| SUMMER, YOU, AND BIKE SAFETY (Order from Nebraska Game and Parks) | | | |
| | "As you head outside to bike on the trails or through your neighborhood, be a safe and responsible cyclist." This pamphlet outlines basic safety tips as well as tips for trail riding. It also includes a quiz to see how well readers know safety guidelines. 4/01 Nebraska Game and Parks Commission. To obtain copies contact Let Hain at 402-471-5475 or e-mail let.hain@nebraska.gov | | |
| CHILD PASSENGER SAFETY SEATS & SAFETY BELTS | | | |
| BASIC CAR SEAT SAFETY | | Type | Quantity |
| | This brochure lists the basic rules for all children in cars. A checklist is provided for infants, toddlers, young kids, older kids and all children. English/Spanish version on same brochure. © 5/07 Nat'l Safe Kids Campaign, 1-800-441-1888, www.usa.safekids.org | Brochure | |
| BOOSTERS ARE FOR BIG KIDS / NEBRASKA'S CHILD PASSENGER SAFETY LAW | | Type | Quantity |
| | These 3 pages include a 5-step test to determine whether a child should ride in a booster seat or safety belt and information about Nebraska's child passenger safety law, including resources for more information/assistance. 6/04 Nebraska Health and Human Services System | Brochure | |
| | | English | |
| | | Brochure Spanish | |
| BUCKLE UP IN YOUR TRUCK POSTER | | Type | Quantity |
| | This 12" x 18" colored poster states "We're finished with warnings. People still aren't using their safety belts. So we're stepping up law enforcement and writing tickets. No excuses, no exceptions. So buckle up in your truck. Or you will get a ticket." | Poster Limit 10 | |
| BUCKLE UP IT'S THE LAW PARKING LOT SIGN | | Type | Quantity |
| | Blue and white 10" x 14" metal sign for parking lot exits. | Metal Sign Limit 5 | |
| CHILD PASSENGER SAFETY POSTER | | Type | Quantity |
| | This poster includes best practice guidelines prescribed by the National Highway Traffic Safety Administration (NHTSA) for transporting infants, toddlers, young children and older children. It outlines the types of seats available and provides tips on how to secure a child in each. Blank space is provided at the bottom of the poster for contact person (area CPS Technician) information to be written in. The poster is also available as a .pdf for printing as an 8 ½" x 11" flyer. E-mail tim.jasnoch@nebraska.gov to request the electronic file. 1/04 Nebraska Office of Highway Safety | Poster Limit 8 11" x 16 ½" | |
| CHILDREN'S COLORING BOOK (Order from National Safety Council, Omaha Safety Council) | | | |
| | This eight-page book of coloring pages and puzzles educates lower elementary age children about child safety seats. 2004 National Safety Council, Greater Omaha Chapter. To obtain copies contact the Click it...don't RISK it! Coalition at 402-896-0454 ext 445 or download an order form at www.clickitdontriskit.com/?free | | |
| CLICK IT OR TICKET POSTER | | Type | Quantity |
| | Click It Or Ticket – Save Your Wallet. Save Your Life. (8 ½" x 11") | Poster | |
| DEAD PEOPLE DON'T WEAR SAFETY BELTS – MAKE A FASHION STATEMENT FOR LIFE | | Type | Quantity |
| | This four-panel brochure reminds readers that even the best drivers can be involved in a crash...and that safety belts can make the difference between life & death. Teens learn how safety belts work, the truth behind myths about safety belts, and more. English - © 1999 Channing Bete Co., 1-800-628-7733, www.channing-bete.com Spanish - © 2003 Channing Bete Co., 1-800-628-7733, www.channing-bete.com | Brochure English | |
| | | Brochure Spanish | |

| DON'T RISK YOUR CHILD'S LIFE – SEVENTH EDITION | | Type | Quantity |
|--|--|---------------------|-----------------|
| | “The most comprehensive, up-to-date video covering selection and correct use of safety seats, with many revisions and new material added to this edition. The video still includes graphic footage of airbag deployment with a rear-facing infant dummy, crash footage illustrating the critical importance of infants riding rear facing, demonstration of benefits of booster seats, and solutions for installation problems due to vehicle incompatibility. New child restraint models, including riding LATCH, are shown and older models eliminated. There is new footage of a hospital discharge, and more on-screen captions are used to reinforce important points.” Choice of VHS or DVD copies are provided free of charge. This item is available for Nebraska residents only. | English DVD | Out of Stock |
| | | Spanish VHS (Video) | |
| HIGHWAY SAFETY: THE CLICK DOES THE TRICK | | Type | Quantity |
| | This four-panel brochure explains the importance of safety belts, child safety seats, and air bags in reducing motor vehicle deaths. It addresses the fact that “bodies in motion stay in motion.” The back panel outlines Nebraska’s safety belt law. Target audience: Adults. © 2002 Syndistar, Inc., 1-800-841-9532, www.syndistar.com | Brochure | |
| IT'S A THIN LINE THAT SEPARATES YOU FROM A DRUNK DRIVER. | | Type | Quantity |
| | Your chances of survival increase 45% just by buckling up. Wear your seat belt. Bookmark includes additional crash statistics on back. Target audience: adults. © 2003 FACE, 1-888-822-3223, www.faceproject.org | Bookmark | |
| | | Poster Limit 8 | |
| LOYAL. ALWAYS THERE. PROTECTS YOU. | | Type | Quantity |
| | Your dog may be your best friend at home. But in the car, it's your seat belt. So, wear your seat belt. And never drink and drive. He'd be really disappointed if you didn't come home tonight. Image of dog. Bookmark includes crash statistics on back. ©2003 FACE, 1-888-3223, www.faceproject.org | Bookmark | |
| | | Poster Limit 8 | |
| NEBRASKA'S CHILD PASSENGER RESTRAINT LAW / OCCUPANT PROTECTION LAW | | Type | Quantity |
| | This 4" x 6" informational card briefly outlines Nebraska's child safety seat and safety belt use laws. The backside contains tips for transporting children safely and the website address to find child safety seat Check-Up Events across Nebraska. 3/09 (English) 10/09 (Spanish), Nebraska Office of Highway Safety | Card | |
| | | English | |
| | | Spanish | |
| NEBRASKA SAFETY BELT FACTS 2009 (Go to web address listed below for copies) | | Type | Quantity |
| | The Nebraska Office of Highway Safety website provides this information which briefly states facts about traffic crashes, the resulting injuries and deaths, and cost to society. Copies can be made from website: www.roads.ne.gov/nohs/pdf/NEsbfac09.pdf | Fact Sheet | |
| NEW RURAL ROADS & SAFETY BELTS | | Type | Quantity |
| | Statistics don't lie: The fatality rate of rural crashes is twice as high as it is for crashes in urban areas. This brochure will help readers to understand how they can reduce their risk of becoming a statistic by using safety belts for every trip, becoming more aware of the special hazards presented by rural highways, and avoiding complacency about driving safety in rural areas. Channing Bete Company | Brochure | |
| PASSENGER CAR DRIVERS | | Type | Quantity |
| | What you need to know to drive safely around trucks and buses. Provides information on protecting yourself and your passengers by learning how to share the road safely with large vehicles. Target areas include, “Leave More Space for Trucks and Buses, Pay Attention-Don't Get Distracted, Stay Out of the “No-Zone,” Stay Alert, and Wear Your Seatbelts. For more information contact: www.fmcsa.dot.gov | Brochure | |
| SPANISH SAFETY BELT POSTERS (Limit 10 each) | | Type | Quantity |
| | VIGILANDO LAS 24 HORAS DEL DÍA (On the lookout 24 hours a day.) General Audience | Spanish Poster | |
| | Goleador del equipo, 286 online friends, No cumple con las leyes. (Top scorer, 286 online friends. A lawbreaker.) Teen Audience | Spanish Poster | |
| | Adora la fotografía, Futura doctora, No cumple con las leyes. (She adores photography. Future doctor. A lawbreaker.) Teen Audience | Spanish Poster | |
| | SI NO TE ABROCHAS, TE PARARÁN... Y NO EXACTAMENTE TUS ADMIRADORAS. (If you don't buckle up, you will be stopped...and not exactly by your female admirers.) General Audience | Spanish Poster | |
| | SI NO QUIERES VER ESTAS LUCES...ABRÓCHATE EL CINTURÓN DE SEGURIDAD. (If you don't want to see these lights...BUCKLE UP.) General Audience | Spanish Poster | |
| | ES LA LEY: EN LOS ESTADOS UNIDOS, SI NO TE ABROCHAS SERÁS MULTADO. (IT IS THE LAW: In the United States, if you don't buckle up you will be fined!) General | Spanish Poster | |

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|--|---|--------------------|-----------------|
| | Audience | | |
| | SÍ, ERES EL MÁS GRANDE PERO AÚN TIENES QUE ABROCHARTE EL CINTURÓN DE SEGURIDAD. (<i>Okay, you are the biggest but you still have to buckle up.</i>) General Audience | Spanish Poster | |
| | AÚN HASTA AQUÍ LLEGAMOS. (<i>We can even get here.</i>) General Audience | Spanish Poster | |
| NEW NEBRASKA REFLECTOR ZIPPER TAGS | | Type | Quantity |
| | The Nebraska reflector tag comes with a safety message and can be attached to zipper pulls, belt loops, gym bags, lunch boxes, or back packs. This reflector will make you visible in a car's headlights up to 500 feet. Be safe, be seen. | Zipper Tags | |
| VINCE AND LARRY STICKERS | | Type | Quantity |
| | The famous crash dummies Vince and Larry® are pictured on these 2" round stickers along with the phrase "Don't be a dummy...Wear your seat belt!" © 1988 Russell Specialties Corp., 847-516-4141, www.brandlocker.com/us_safety | Stickers | |
| DEFENSIVE DRIVING / MISCELLANEOUS | | | |
| AN OVERVIEW OF GRADUATED LICENSING IN NEBRASKA | | Type | |
| | This four-panel handout provides an outline of Nebraska's graduated licensing system. It briefly explains requirements of young drivers to obtain and hold a Provisional Operators Permit (POP), including a helpful section of commonly asked questions. Nebraska Graduated Licensing Overview 07/25/08 To obtain copies contact Nebraska Department of Motor Vehicles, Driver License Examining Division at 402/471-3861. | | |
| BE TIRE SMART, PLAY YOUR PART | | Type | Quantity |
| | This 3-panel brochure explains the importance of maintaining tire pressure, alignment, rotation, and tread. © 2009 Rubber Manufacturers Association, 202-682-4800. | Brochure | |
| HOW SAFE IS YOUR DRIVING? | | Type | Quantity |
| | This brochure covers safe driving quiz and tips. This information is provided in order to help individuals assess the safety of their own driving abilities. In addition, the safe driving tips can help drivers to remain safe as long as possible. | Brochure | |
| HELP PREVENT AGGRESSIVE DRIVING | | Type | Quantity |
| | This 16-page pamphlet includes two self-tests. Readers learn how to avoid becoming aggressive drivers and how to protect themselves from people who drive dangerously. © 2001 Channing Bete Co., 1-800-628-7733, www.channing-bete.com | Pamphlet | |
| KIDS ACTIVITY SHEETS | | Type | Quantity |
| | These 12 pages of activities include cracking a code, word searches, and a crossword puzzle. Aimed at upper elementary age students, topics include booster seat, school bus, pedestrian, bike, and railroad safety. The last page explains to parents ten steps they can take to keep kids safe. | Activity Booklet | |
| NEW MOVE OVER! Protect officers and other emergency workers on the road | | Type | Quantity |
| | This brochure covers topics on the "Move Over" law in Nebraska. Topics cover the following: the Nebraska Move Over Law penalties, when you see an emergency vehicle, what "moving over" means, etc. © 2008 Channing Bete Co., 1-800-628-7733, www.channing-bete.com | Brochure | |
| MOTOR CARRIER SAFETY REGULATIONS | | | |
| | Often motor carriers, especially small intrastate motor carriers, are not familiar with the Federal Motor Carrier Safety Regulations and corresponding state laws. These carriers often have had no contact with enforcement agencies for educational activities. Education/awareness seminars are available for industry motor carriers and small businesses. For more information, contact the Nebraska State Patrol Carrier Enforcement Division at 402-471-0107 or email doug.donscheski@nebraska.gov. | | |
| MOTORCYCLE POSTERS | | Type | Quantity |
| | GEAR UP NEBRASKA! Whether you're on the road or on the field- Gear up and be safe! | Poster | |
| | Motorcycle Safety Is Where Awareness & Respect Intersect | Poster | |
| | Watch for Motorcycles Everywhere | Poster | |
| | We're all sharing the road...watch out for motorcycles! (8 ½" x 11") | Poster | |

| NEBRASKA OFFICE OF HIGHWAY SAFETY VIDEO LIBRARY CATALOG 2010 | | Type | Quantity |
|---|---|--------------------------------------|-----------------|
| | More than 100 videos are available on loan at no cost. Topics include alcohol, bicycle safety, child and pedestrian safety, defensive driving, motorcycle safety, occupant restraints, safety patrol, and other topics. Available on website at http://www.roads.ne.gov/nohs/pdf/videocat.pdf | Catalog Limit 1 | |
| STRAIGHT TALK FOR MATURE DRIVERS – BUYING A VEHICLE | | Type | Quantity |
| | This brochure covers topics for the older driver to help them to purchase the right vehicle. Selecting a vehicle, which is a good fit, is an important part of safe driving for the mature driver. For additional information or more copies contact AAA at www.aaa.com . | Sample Copies Available Limit 1 to 5 | |
| NEW TEEN DRIVING – AAA (For Teens and Parents) | | Type | Quantity |
| | Keys2Drive is AAA's new website which puts the focus on YOU – giving you the tools and information you need to cruise through the licensing process and become a good driver as a teen. For a parent the site provides extensive, state-specific information and useful tools to help you guide your teen through the learning-to-drive process. For additional information contact AAA at www.TeenDriving.AAA.com | Cards | |
| WORK ZONE SAFETY | | | |
| | Work zone safety posters are available through the Nebraska Department of Roads. To obtain materials contact the Nebraska Department of Roads, Communication Office, 402-479-4512. | | |
| 511 ROAD CONDITIONS PHONE NUMBER | | | |
| | Posters and wallet cards are available through the Nebraska Department of Roads. To obtain materials contact Nebraska Department of Roads, Communication Office, 402-479-4512. | | |
| ADDITIONAL MATERIALS | | | |
| | That National Highway Traffic Safety Administration (NHTSA) has a variety of materials available free of charge. The NHTSA's "Safety Materials Catalog" is located on the web at http://www.nhtsa.dot.gov/ , click on the Traffic Safety tab, then "Safety Materials Catalog" on the left (under "Browse Safety Topics"). Allow 4 weeks for delivery. | | |

| ITEMS AVAILABLE ON LOAN BY CALLING 402/471-2515 | |
|--|--|
| Banners | Air Bag Safety: Buckle Everyone! Children in Back |
| | Campaign Safe & Sober...Saving Lives and Dollars |
| | Click It or Ticket |
| | Law Enforcement Supports Buckle Up Nebraska |
| Bucklebear® Lap Puppet | Kit contains puppet, video, cassette, and three story books |
| Deployed Air Bag | |
| Fatal Vision Impairment Goggles | Kit contains 2 pairs of goggles, walk-the-line tape, 2 videos, and instructor guide |
| Speed Monitoring Trailer | Contact Timothy Jasnoch at 402-471-2017 or email tim.jasnoch@nebraska.gov |
| Nebraska Office of Highway Safety Video Library Catalog | Can be ordered or is available on website at http://www.roads.ne.gov/nohs/pdf/videocat.pdf |
| Vince and Larry, the Famous Crash Dummies | Kit contains 2 costumes, video, cassette, and instructions |

SAFETY PROGRAMS:
The Nebraska State Patrol's Community Policing Division presents programs on a variety of safety related topics including the **Rollover Simulator** and **Grim Reaper** programs. To request a program visit www.nsp.state.ne.us and click on "Community Policing under "Divisions."

Total number of items requested _____ (not to exceed 600). **Quantities are limited to 200 of each item (unless otherwise indicated).** These items are available for Nebraska residents only.

| | | |
|-----------------|-------------|--|
| SHIP TO: | | <p>Submit the entire order form to:</p> <p>Nebraska Office of Highway Safety FAX: 402-471-3865</p> <p>or</p> <p>Nebraska Office of Highway Safety 5001 South 14th, Room 158 P.O. Box 94612 Lincoln, NE 68509</p> <p>Questions? Call 402-471-2515</p> |
| | | |
| Name | | |
| | | |
| Agency/Company | | |
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| Post Office Box | | |
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| Street Address | | |
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| City | State/Zip | |
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| County | Phone | |
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| Email | | |
| | | |
| Date of Event | Date Needed | |
| | | <p>The most recent version of this form can be found on the internet at: www.roads.ne.gov/nohs/items www.roads.ne.gov/nohs</p> <p>Click on "Materials Order Form."</p> |