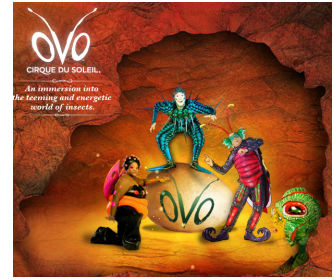


## Nob Hill Business Association

In partnership with Scarlett Marketing

25 NW 23rd Place, Suite 6 – PMB 217  
Portland OR 97210



## Cirque & Dine Restaurant Enrollment Form

<b>Name of Event:</b> Cirque du Soleil "Ovo" Promotion	<b>Date of Event:</b> April 5 – May 24, 2012
<b>Participating Business:</b>	<b>Address:</b>
<b>Contact Person:</b>	<b>Business Phone:</b>
<b>Contact E-mail:</b>	<b>Website URL Address:</b>

### Cirque du Soleil shall provide the following:

1. Cirque will include restaurant listing on 10,000 promotional fliers promoting Cirque & Dine to be distributed throughout Portland.
2. Cirque will promote Cirque & Dine on the Ovo Portland Social Media Sites (Facebook, Twitter).
3. Cirque will promote Cirque & Dine via Public Relations efforts, press releases, etc.
4. Cirque will provide Ovo graphics for each participating restaurants to use on their website, eBlasts, social media sites, etc.
5. Participating restaurants will receive up to 2 passes to attend the dress rehearsal of Ovo prior to the opening of Cirque du Soleil Portland show. *Tickets are limited to first come/first served basis.*

### Participating restaurants shall provide the following:

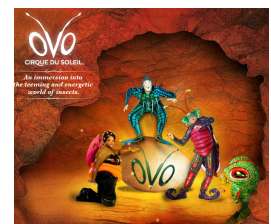
1. Participating restaurants are required to use a unique graphic and exclusive link to promote Cirque & Dine to customers.
2. Participating restaurants agree to hang posters and use guest check inserts/fliers inside their restaurant to promote the show during the entire run of Ovo.
3. Participating restaurant staff must know of the promotion and encourage patrons to attend or learn more about the Ovo.
4. Businesses that support Nob Hill Business Association may participate in an Enter-to-Win program where guests can win a pair of tickets to Ovo. Nob Hill Business Association will provide link and promotional support for the Enter-to-Win promotion. 1 pair of tickets per business district.
5. Restaurants with bars will create a specialty cocktail incorporating Cirque or Ovo in the name of the beverage.

Please complete this form and return to:

Joshua Ryan, Scarlett Marketing, 2356 N. Menzies Court, Portland, OR 97217.  
Email: [jryan@scarlettmarketing.com](mailto:jryan@scarlettmarketing.com) or call 504-810-4380 with questions.

For information on Cirque du Soleil's OVO visit:

<http://www.cirquedusoleil.com/en/shows/ovo/default.aspx>



All forms must be received by **January 21, 2012**. Thank you for your participation!