



River Valley - Frozen Division New Item Form

RV Item #	Availability Date	Date Presented				
Item Information ** All Items Must Be Submitted With .JPEG And One Sample Case **						
Item Description						
Product UPC (full 12 digit unit upc)						
Case UPC						
GTIN #'s						
Case Dimensions: LxWxH	Case Cube	Case Wt.				
Unit Dimensions: LxWxH	Shelf Life Frozen and Thawed	Guaranteed Life Upon Rec:				
Product Dating:	Best Buy	Born On				
How To Read Date Code:						
Vendor Information						
Vendor	Name	Cash Discount Terms				
	Address:					
Representative	Contact & Address	Phone & Email				
Broker	Contact & Address	Phone & Email				
Vendor Payables	Address:	Contact & Phone				
Pricing						
	Pack	Size on Label	Case Cost Delivered	Unit Cost	SRP	% Profit
National Price List must accompany pricing						
Allowances and Deals						
Spoilage / Damage Allowance				Introductory Allowance		
Slotting Allowance						
Vendor Signature:						